



CREATIVE
HANDS

ROAD ADS



We provide you with Creative Hands company the best sites for outdoor advertising screens and panels, which are in the form of video or illuminated images (LED screens) where they are distributed on the sides of roads, main streets, markets and squares.

These advertisements are resorted to by large companies where billboards are rented to ensure access to their Ads reach a large segment of cutomers.

We also design your Ads in an attractive and prominent way ,drawing the attention of passers-by, motorists and means of transportation.



MEGACOM

*Mezah
Mega (Backlit + Digital)
Scroller*



MEZAH

A Double-sided digital horizontal billboard.

Located in prime locations to best deliver messages to residents and tourists. It allows advertisers to change the messages throughout the day and is developed with a unique roadblock advertising strategy by which it can create a desired buss in the market.

Resolution

300 dpi

Artwork size WxH

4m x 3m 396px 288px

Streach, Our third party OOH intelligence platform, is used to measure the population exposure to the different zones of Mezah formats, over 2 weeks duration in Riyadh and Dammam.

CITY	Number of Faces	Two Weeks Rent
<i>Riyadh</i>	240	2,880,000 SAR
	180	2,160,000 SAR
	120	1,440,000 SAR
	60	720,000 SAR
<i>Dammam / Khobar</i>	80	440,000 SAR
	40	220,000 SAR
<i>Makkah</i>	16	80,000 SAR
<i>Al Madinah</i>	20	60,000 SAR
<i>Al Ahsa</i>	20	60,000 SAR
<i>Hafr Albaten</i>	20	60,000 SAR
<i>Khamis Mushait</i>	20	60,000 SAR
<i>Jubail</i>	20	60,000 SAR
<i>Jazan</i>	20	60,000 SAR
<i>Rass</i>	20	60,000 SAR
<i>Buraidah</i>	10	30,000 SAR
<i>Baha</i>	10	30,000 SAR
Operational Fees (320 SAR per Face)		



MEGA (STATIC - DIGITAL)

A double-sided billboard with digital display face & internal lighting face.

It is considered to be the most suitable method for large impactful campaigns. It allows advertisers to change the messages throughout the day.

Resolution

300 dpi

Artwork size WxH

4m x 3m 396px 288px

Streach, Our third party OOH intelligence platform, is used to measure the population exposure to the different zones of Megacom formats, over 2 weeks duration in Riyadh and Dammam.

CITY	MEDIA TYPE	Number of Faces	Two Weeks Rent
Riyadh	20 Digital 40 Static	60	760,000 SAR
Dammam / Khobar	static	60	400,000 SAR
Qatif	static	40	140,000 SAR
Makkah	static	40	140,000 SAR
Oniza, Jubail, Alkharj, Jizan, Khamis Mushait, Najran, Arar, Al Ahsa, Baha, Rabigh, Hafr Al Batin	static	20	60,000 SAR
Yanbu	Digital	20	60,000 SAR
Operational Fees - Digital Format (320 SAR per Face)			
Printing & Handling Fees - Backlit Format (750 SAR per Face)			



SCROLLER

A double-sided billboard with internal lighting.

This billboard includes an electronic system that allows the display of four advertisements on each side. It is widely used in vibrant areas and neighborhoods to get across a certain message to its residents.

Resolution

300 dpi

Artwork size WxH

4m x 3m 396px 288px

CITY

Al Madinah

Number of Faces

40

Two Weeks Rent

80,000 SAR

Printing & Handling Fees (750 SAR per Face)

MUPIIS

*The Guide
Digital Mupi
Mupi*



LED SCREEN



LCD SCREEN - Interactive / Touch

THE GUIDE

A double-sided, interactive, digital billboard (LCD face / LED face)

Located on Tahlia Road - Riyadh, this state-of-the-art billboard is equipped with up to date technology and interactive features to engage with pedestrians and serve public service purposes.

Resolution

300 dpi

Display Tech.

LED screen 512px X 768px

Display Tech.

LED screen 1080px X 1920px

Streach, Our third party OOH intelligence platform, is used to measure the population exposure to the different zones of The Guide formats, over 2 weeks duration in Riyadh.

CITY

Riyadh

MEDIA TYPE

Digital

Number of Faces

40

Two Weeks Rent

280,000 SAR

Operational Fees (320 SAR per Face)



DIGITAL MUPI

A double-sided billboard with a digital & static face.

Located at sidewalks and at traffic stops of main streets. Its strategic location allows both pedestrians and passersby easy, clear and close up look at ads. It is considered the most suitable platform for big campaigns because of its heavy presence in the Kingdom.

Resolution

300 dpi

Artwork size WxH

1.2m x 1.8m 320px 448px

Streach, Our third party OOH intelligence platform, is used to measure the population exposure to the different zones of MUPI formats, over 2 weeks duration in Riyadh and Dammam.

CITY	MEDIA TYPE	Number of Faces	Two Weeks Rent
<i>Riyadh</i>	<i>Digital</i>	40	85,000 SAR
<i>Dammam / Khobar</i>	<i>Digital</i>	40	75,000 SAR
<i>Al Madinah</i>	<i>Digital</i>	20	50,000 SAR
<i>Al Ahsa</i>	<i>Digital</i>	20	30,000 SAR
<i>Hafr Albaten</i>	<i>Digital</i>	15	22,000 SAR
<i>Sakaka</i>	<i>Digital</i>	20	30,000 SAR
<i>Jazan</i>	<i>Digital</i>	20	30,000 SAR
<i>Alkharj</i>	<i>Digital</i>	10	15,000 SAR
<i>Buraidah</i>	<i>Digital</i>	6	9,000 SAR
<i>Hail</i>	<i>Digital</i>	20	30,000 SAR
<i>Yanbu</i>	<i>Digital</i>	20	30,000 SAR
<i>Rabigh</i>	<i>Digital</i>	10	15,000 SAR
Operational Fees (110 SAR per Face)			



MUPI

A double-sided billboard with one static face.

Located at sidewalks and at traffic stops of main streets. Its strategic location allows both pedestrians and passersby easy, clear and close-up look at ads. It is considered the most suitable platform for big campaigns because of its heavy presence in the Kingdom.

Resolution

300 dpi

Artwork size WxH

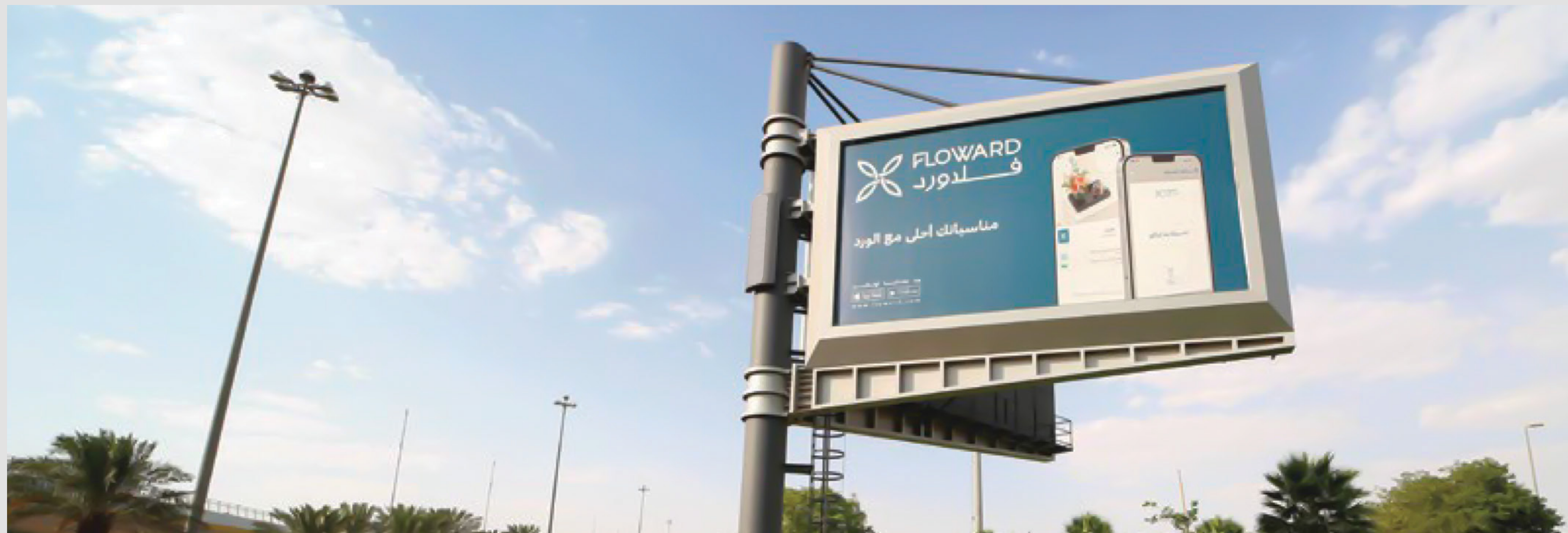
1.2m x 1.8m 320px 448px

Streach, Our third party OOH intelligence platform, is used to measure the population exposure to the different zones of MUPI formats, over 2 weeks duration in Riyadh and Dammam.

CITY	MEDIA TYPE	Number of Faces	Two Weeks Rent
<i>Riyadh</i>	<i>Static</i>	<i>40</i>	<i>85,000 SAR</i>
<i>Dammam / Khobar</i>	<i>Static</i>	<i>40</i>	<i>75,000 SAR</i>
<i>Al Madinah</i>	<i>Static</i>	<i>20</i>	<i>50,000 SAR</i>
<i>Buraidah, Oniza, AlRass, Zulfi, AlAhsa, Jizan, Najran, Quraiat, Baha, Bkereya, RasTanoura, Hail, Rabigh, Hafar Al Batin</i>	<i>Static</i>	<i>20</i>	<i>30,000 SAR</i>
<i>Yanbu</i>	<i>Static</i>	<i>20</i>	<i>30,000 SAR</i>
<i>Aljouf</i>	<i>Static</i>	<i>20</i>	<i>30,000 SAR</i>
Printing & Handling Fees (220 SAR per Face)			

FORMATS

*Mezahpole
Greenline Digital Gateway
The DAO Network*



MEZAHPOLE STATIC

Riyadh

A double-sided, wide horizontal, static display.

Located alongside highways, its effectiveness is enhanced by the fact that this billboard can be seen even from long distances.

Artwork size WxH

8.42m X 4.60m

The special thing about Mezahpole is that its rectangular shape gives the advertisers an opportunity for more creation.

No. of Faces	Media Type	Rate / 2 weeks	Rate / 1 month	Rate / 6 months
<i>1 Panel (2 Faces)</i>	<i>Static</i>	<i>80,000 SAR</i>	<i>160,000 SAR</i>	<i>960,000 SAR</i>
<i>2 Panel (10 Faces)</i>	<i>Static</i>	<i>400,000 SAR</i>	<i>800,000 SAR</i>	<i>4,800,000 SAR</i>
<i>10 Panel (20 Faces)</i>	<i>Static</i>	<i>800,000 SAR</i>	<i>1,600,000 SAR</i>	<i>9,600,000 SAR</i>
<i>Printing & Handling Fees (16,000 SAR per Face)</i>				



MEZAHPOLE DIGITAL

A double-sided, wide horizontal, digital display billboard.

Located alongside highways, its effectiveness is enhanced by the fact that this billboard can be seen even from long distances. The special thing about Mezahpole is that its rectangular shape gives the advertisers an opportunity for more creation.

<i>Artwork size WxH</i>
<i>10m X 5m 960px X 576px</i>

Streach, Our third party OOH intelligence platform, is used to measure the population exposure to the different zones of MEZAHPOLE formats, over 2 weeks duration in Riyadh and Jeddah.

CITY	MEDIA TYPE	Number of Faces	Two Weeks Rent
<i>Riyadh</i>	<i>Digital</i>	<i>20</i>	<i>600,000 SAR</i>
	<i>Digital</i>	<i>10</i>	<i>300,000 SAR</i>
<i>Dammam</i>	<i>Digital</i>	<i>10</i>	<i>200,000 SAR</i>
<i>Operational Fees (1,850 SAR per Face)</i>			



GREENLINE DIGITAL GATEWAY

A double-sided, large, digital display.

It is considered the largest digital display located in Riyadh. Because of its prime location and mega dimensions, it offers advertisers maximum visibility, awareness, and impact.

<i>Resolution</i>	<i>Artwork size WxH</i>	<i>Artwork size WxH</i>
300 dpi	34.56m X 8.064m	3240px X 756px

Streach, Our third party OOH intelligence platform, is used to measure the population exposure to the different zones of Alarabia Digital Gateway formats, over 2 weeks duration in Riyadh.

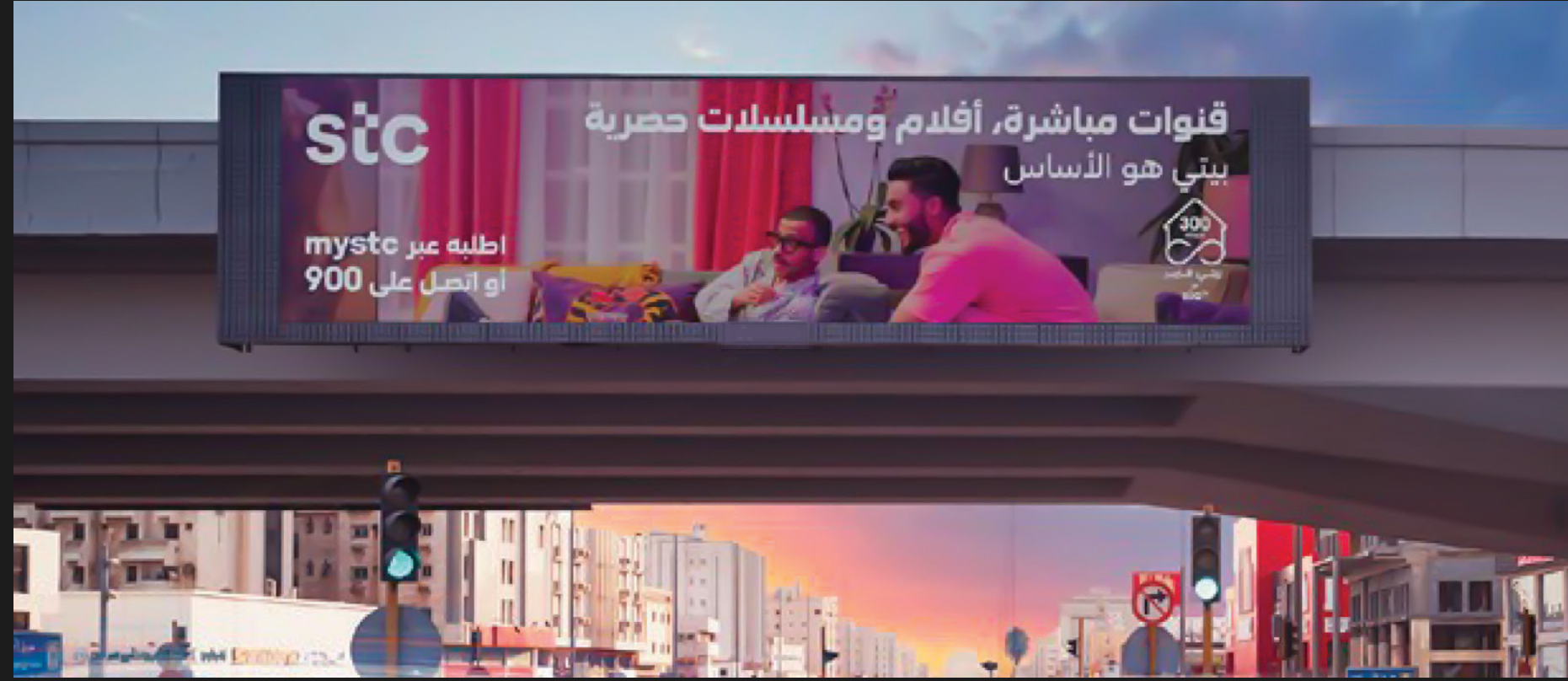
CITY

MEDIA TYPE

Number of Faces

Two Weeks Rent

Operational Fees (27,500 SAR per ArtWork)



THE DAO NETWORK

File Format

300 dpi

Display Tech.

Madina, Abha: 1600px X 270px

Display Tech.

Other Cities: 1440px X 360px

CITY	MEDIA TYPE	Number of Faces	Two Weeks Rent
Riyadh	Digital	15	600,000 SAR
Jeddah	Digital	15	600,000 SAR
Al Madinah	Digital	5	40,000 SAR
Abha	Digital	2	40,000 SAR
Hail	Digital	2	40,000 SAR
Aljouf	Digital	2	40,000 SAR
Oniza	Digital	2	40,000 SAR
Kharj	Digital	2	40,000 SAR

Operational / Municipality Fees (3,300 SAR per Face)

LED

LED - 10m (w) x 5m (h)

LED - 8m (w) x 6m (h)

LED - 7m (w) x 5m (h)



LED 10m (w) X 5m (h)

Riyadh

A single-sided digital display with 3D dimensions.

This modern billboard is most commonly used in vibrant areas in cities and is considered to be the most appropriate type of advertising for intense commercial campaigns.

File Format

AVI, MOV or JPEG

Display Tech.

960px X 480px

Video Frame Rate

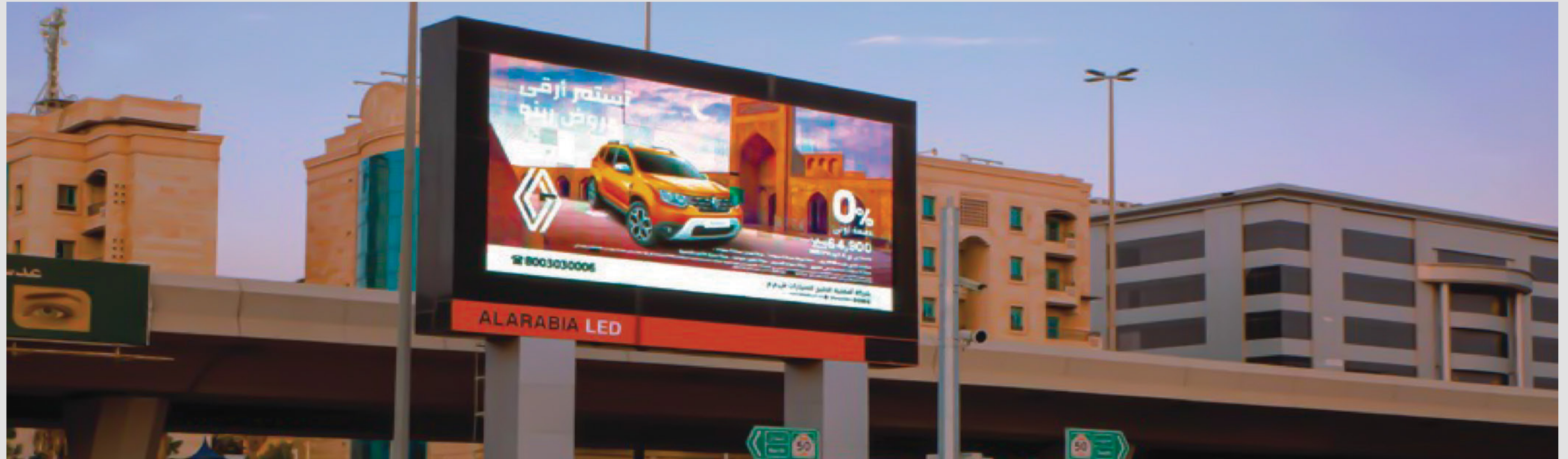
30 FPS

Resolution

300 dpi

Duration	Spot Shown	10 Screens	7 Screens	4 Screens
10 Seconds	4 Minutes	180,000 SAR	125,000 SAR	80,000 SAR
	3 Minutes	231,000 SAR	162,000 SAR	105,000 SAR
	2 Minutes	356,000 SAR	250,000 SAR	160,000 SAR
15 Seconds	4 Minutes	267,300 SAR	190,000 SAR	120,000 SAR
	3 Minutes	350,000 SAR	245,000 SAR	155,000 SAR
	2 Minutes	535,000 SAR	375,000 SAR	240,000 SAR
20 Seconds	6 Minutes	237,600 SAR	166,000 SAR	105,000 SAR
	4 Minutes	396,000 SAR	280,000 SAR	176,000 SAR

2 Weeks Rate



LED 8m X 6m / 10m X 5m

Jeddah

A single-sided digital display with different dimensions.

This modern billboard is most commonly used in vibrant areas in cities and is considered to be the most appropriate type of advertising for intense commercial campaigns.

File Format

AVI, MOV or JPEG

Display Tech.

768px X 576px

Video Frame Rate

30 FPS

Resolution

300 dpi

Duration	Spot Shown	7 Screens	5 Screens	3 Screens
10 Seconds	4 Minutes	109,000 SAR	80,000 SAR	50,000 SAR
	3 Minutes	142,000 SAR	103,000 SAR	65,000 SAR
	2 Minutes	217,800 SAR	160,000 SAR	99,000 SAR
15 Seconds	4 Minutes	163,000 SAR	120,000 SAR	75,000 SAR
	3 Minutes	212,355 SAR	155,000 SAR	97,000 SAR
	2 Minutes	326,700 SAR	237,600 SAR	148,000 SAR
20 Seconds	6 Minutes	145,200 SAR	105,600 SAR	66,000 SAR
	4 Minutes	217,800 SAR	158,400 SAR	99,000 SAR

2 Weeks Rate



LED Remote Cities

Makkah

10m(w) X 5m(h)

7m(w) X 5m(h)

AlMadina, Al Ahsaa, Qassim

Jazan, Khamis Mushait

10m(w) X 5m(h)

8m(w) X 6m(h)

Tabouk, Skaka, Qatif, Hail,

Kharj, Jubail, Taif, Hafr Albaten

8m(w) X 6m(h)

File Format

AVI, MOV or JPEG

Display Tech.

768px X 576px

Video Frame Rate

30 FPS

Resolution

300 dpi

Duration	Spot Shown	14 Screens	10 Screens	5 Screens	3 Screens	1 Screens
10 Seconds	4 Minutes	154,000 SAR	110,000 SAR	55,000 SAR	33,000 SAR	11,000 SAR
	3 Minutes	200,200 SAR	143,000 SAR	71,500 SAR	42,900 SAR	14,300 SAR
	2 Minutes	308,000 SAR	220,000 SAR	110,000 SAR	66,000 SAR	22,000 SAR
15 Seconds	4 Minutes	200,200 SAR	143,000 SAR	71,500 SAR	42,900 SAR	14,300 SAR
	3 Minutes	300,300 SAR	214,500 SAR	107,250 SAR	64,350 SAR	21,450 SAR
	2 Minutes	400,400 SAR	286,000 SAR	143,000 SAR	85,800 SAR	28,600 SAR
20 Seconds	6 Minutes	205,333 SAR	146,666 SAR	73,334 SAR	44,000 SAR	14,666 SAR
	4 Minutes	308,000 SAR	220,000 SAR	110,000 SAR	66,000 SAR	22,000 SAR

2 Weeks Rate

Building Façades

*Tuwairqi Tower
Aldossari Screen*



TUWAIRQI TOWER SCREEN

Dammam

A single-sided digital display.

File Format

AVI or MOV

Display Tech.

19m X 37m 1480px X 2304px

<i>Duration</i>	<i>Spot Shown</i>	<i>1 Screens</i>
10 Seconds	3 Minutes	135,000 SAR
	2 Minutes	180,000 SAR
15 Seconds	3 Minutes	175,500 SAR
	2 Minutes	270,000 SAR
<i>Operational Fees (20,000 SAR)</i>		

2 Weeks Rate



ALDOSSARI SCREEN

A digital large building façade display.

File Format

AVI or MOV

Display Tech.

30m X 15m 2360px X 960px

Dammam

<i>Duration</i>	<i>Spot Shown</i>	<i>1 Screens</i>
10 Seconds	3 Minutes	135,000 SAR
	2 Minutes	180,000 SAR
<i>Operational Fees (20,000 SAR)</i>		

2 Weeks Rate

GENERAL CONDITIONS

Payment Terms

50% upon confirmation

50% (Balance) Two weeks prior to the installation date

Bookings

Four weeks prior to the display date

Material Deadline

Two Weeks prior to the display date

Cancellation & Amendment

12 weeks notice prior to the display date

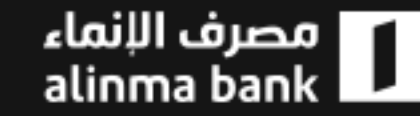
Creative Hands shall not be liable for any interruption of power supply however this may be caused.

Creative Hands reseves the right to decline any compaign.

عملائنا



نيوم NEOM



وزارة الشؤون البلدية والقروية والإسكان
Ministry of Municipal Rural Affairs & Housing



RIYADH SEASON
Big Time!



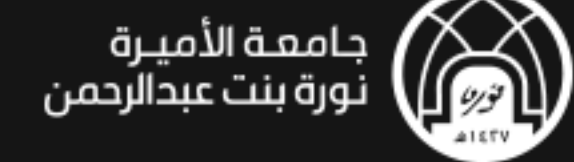
وزارة الدفاع
MINISTRY OF DEFENSE



وزارة البيئة والمياه والزراعة
Ministry of Environment Water & Agriculture



جامعة شقراء
Shaqra University



جامعة الأميرة نورة بنت عبدالرحمن



وزارة النقل والخدمات اللوجستية
Ministry of Transport and Logistic Services



CONTACT US

PHONE

+966 57 660 5068

E-MAIL

Info@creativehand-sa.com

ADDRESS

King Abdul Aziz Rd, Borj alshasha
Jeddah, Saudi Arabia.

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